

Comprehensive Cancer Control Coalition Disparities Objectives and Strategies

Revised February 16, 2006

Goal

To identify and reduce cancer disparities among Arizonans.

Objective 1

By 2010, enhance surveillance, collection of data and research efforts as they relate to cancer disparities at the individual, community, and societal level.

Strategies:

- Review existing surveillance and data collection and identify gaps in information/data.
- Implement specific new methods to obtain the missing information such as those on community knowledge, attitudes, and beliefs about cancer.

Objective 2

By 2010, produce and disseminate usable cancer disparity information.

Strategies:

- Identify stakeholders' information needs.
- Develop and disseminate appropriate reports.

Objective 3

By 2010, increase cancer health disparity education and training.

Strategies:

- Identify priority areas (e.g., Access to care, information and education, etc.)
- Identify targeted populations/groups to include:
 - Arizona Comprehensive Cancer Control Coalition
 - Health care administrators
 - Medical health care providers
 - Health care students
 - Health professionals
 - Key decision makers
 - General public
- Identify training objectives for targeted populations.
- Select and implement appropriate education and training projects.

Objective 4

By 2010, increase the use of community appropriate Patient Navigation programs.

Strategies:

- Disseminate information about funding opportunities.
- Identify and disseminate information about existing models of Patient Navigation for diverse populations.

Objective 5

By 2010, key decision makers will actively support the identification and reduction of the leading cancer health disparities for their communities.

Strategies:

- Increase public support (e.g. advocacy) of policies and legislation that will reduce cancer inequalities in our state.
- Share information with key decision makers (including but not exclusive to community leaders, elected officials, tribal leaders, community advisory groups, etc.) to influence policy change.

Objective 6

By 2010, evaluate progress in identifying and reducing cancer disparities.

Strategies:

- Develop and implement an evaluation plan.
- Report and disseminate evaluation results.